



American College of Radiology
North Carolina Chapter
ncacr.org

Annual Meeting

March 23, 2024
Levine Cancer Institute
Building 1
Admin Suite 3100 and Conference Rooms
1021 Morehead Medical Drive
Charlotte, NC 28204

SPEAKERS



William Herrington, MD, FACP
President, ACR

Bill Herrington was a private practice radiologist in Athens Georgia, retired from active practice June 30, 2023, and is currently serving as President of the ACR. He is the immediate past Chair of the Commission on Membership and Communications, serving on the Board of Chancellors in that position for six years. Prior to that he was Speaker of the ACR Council, Vice Speaker of the ACR Council and member of the Council Steering Committee. He has served in all leadership positions in the Georgia Radiology Society. He served for seven years in the military, including his residency in diagnostic radiology at what was then the National Naval Medical Center in Bethesda Maryland, board certified in 1984. Military service included a year as a Marine Battalion Surgeon in the jungles of Panama, desert at Twenty Nine Palms, cold weather survival in Ripley, Minnesota and the Arctic Circle in Norway.



Ron Howrigan, President, CEO
Fulcrum Strategies

Ron Howrigan is President of Fulcrum Strategies, a physician consulting firm he founded in 2004. Based in Raleigh, North Carolina, Fulcrum Strategies provides contract negotiation, practice marketing, and business consulting services to medical groups of all sizes and specialties across the United States. Before founding Fulcrum Strategies, Ron spent 18 years in the Managed Care industry as a Negotiator and Network Manager. He has held Senior Management level positions with three of the largest Managed Care companies in the nation, including Kaiser Permanente, Cigna Healthcare, and BlueCross BlueShield. His experience with these organizations covered the Northeast, Mid-Atlantic, and Western areas of the country. During his time on the payer side, Ron became disillusioned with what he saw happening to the independent practice of medicine. In 2004, he realized he was working for the wrong team, and decided to leave the Managed Care industry. He founded his own consulting firm, Fulcrum Strategies, to help doctors and hospitals succeed in negotiations with Managed Care companies. Since 2004, under the leadership of Ron, Fulcrum Strategies has helped over 5,000 physicians in 31 states, having produced over \$100 million dollars of revenue increases for clients.



Ed Gaines, JD, CCP
Vice President, Regulatory Affairs & Industry Liaison, Zotec Partners

Ed Gaines is the Vice President of Regulatory Affairs & Industry Liaison, Zotec Partners, LLC, the largest privately held physician and hospital revenue cycle and practice management services company in the US. He advises Zotec clients across their hospital based and multi-specialty practice settings on healthcare regulatory issues including reimbursement policy, out of network (OON) federal and state laws, Medicare and Medicaid programs and health plan payor issues. He serves as industry liaison to physician specialty societies and industry trade organizations across Zotec's client base. Ed brings over 30 years of healthcare experience with Zotec. Since 2008, he has been a member of the ACEP Reimbursement Committee where he chairs Work Group 2 focusing on OON and bad payor issues. He is a co-founder, past chairman, and current Board of Directors and executive committee member of the Emergency Department Practice Management Association (EDPMA). Ed received EDPMA Founder's Award (their highest honor) in 2008 and the Meritorious Service Award in 2017. Other awards include being named a Fellow in the Health Ethics Trust (2000), the NC Chapter of the ACEP Outstanding Advocate for Emergency Medicine Award (2006), the ACEP Speaker of the Year Award (2008) and ACEP Honorary Membership Award (2012). He is a member of the North Carolina State Bar and the Bar of the US Supreme Court.

Representative John Bell, District 10, House Majority Leader & Representative Destin Hall, District 87
NC General Assembly Members

SCHEDULE

Saturday, March 23, 2024

- 10:30 am **Welcome**
Taylor Stone, MD
- 10:35 am **ACR Update**
William Herrington, MD, FACR
- 11:30 am **Lunch (included) sponsored by Zotec Partners**
- 12:30 pm **Tales from the Darkside**
Ron Howrigan
- 1:30 pm **Radiology Reimbursement and Regulatory Update: You're Either at the Table or on the Menu**
Ed Gaines
- 2:30 pm **NC General Assembly Update**
John Bell and Destin Hall
- 3:00 pm **NCRS 2024 Annual Meeting**
James O'Brien, MD, President
- 4:00 pm Adjourn

Parking

Park in the Yellow Parking Deck (Levine Cancer Institute & Morehead Medical Plaza Patient & Visitor Parking) at the corner of East Morehead Street and Kenilworth Avenue. Levels one through four are dedicated for visitors.

Directions to LCI Administration

Take the parking deck elevator to the third floor. After exiting the elevator turn right. Cross the breezeway/sky bridge to enter Morehead Medical Plaza/LCI building. Take a left at the end of the skybridge into the LCI building. At Caribou Coffee take a right and go to the end of the long hallway. Turn left for Administration and Conference rooms will be on the right.

If you enter the LCI building from the ground floor, stop at the information desk directly inside main entrance and ask for directions to Administration.

REGISTRATION FORM

Annual Meeting 2024 – Saturday, March 23, 2024

**Levine Cancer Institute, Building 1, Admin Suite 3100 and Conference Rooms
1021 Morehead Medical Drive, Charlotte, NC 28204**

Registration deadline: March 15, 2024

Register online at <http://bit.ly/ncrs2024>

Or email this page to secretary@ncacr.org

Registration fee ☐ No Charge
NCACR Member/Fellow/Resident

NOTE: there is no registration fee, but you must register for in person attendance.

Name _____

Degree _____ Member Number _____

Street _____

City _____ State _____ Zip _____

Telephone _____ email (required) _____

Please check here if you will attend in person ☐

If you can't attend in person here is a Webex link: [Click here for link](#)

Call NCRS at 336-946-6372 or email secretary@ncacr.org with any questions.

**We would like to thank Atrium Health Levine Cancer Center
for providing the meeting space for the conference.**